

Recruiting Principles and Ethics in College Admissions

We are excited that you are willing to help us in our efforts to recruit and admit the best of the best students. Covering a college fair for our office is a great way to assist us in our efforts. You can make the difference in a student and his/her family wanting to know more about JCU. There are specific guidelines what you can and cannot do at a college fair as well as how to interact with students and families. This guide will help you be successful at the college fair.

Alumni Representatives WILL:

- Provide information about JCU that is current, accurate and factual.

- Remain behind your assigned college fair table at all times. Going into the aisle to talk to students and distributing materials is not permitted.

- Do not bring a table to the fair and staff the table for the entire duration of the college fair.

DON'T...

Make any statements or promises regarding the possibility of a student's admission to JCU. There are many factors that go into our holistic admissions decision process. Therefore, only Undergraduate Admissions can make that decision upon review of the student's entire application.

Make any statements or comments regarding financial aid.